

# TEXAS MOTORCYCLE SAFETY FORUM

## Break Out Session Summary

February 16, 2006 ■ College Station, Texas

Significant Issue Area	Data/Information Needs	Potential Strategies/Actions	Implementation Approaches
Rider Awareness	<ul style="list-style-type: none"> <li>- Clear understanding among riders of current laws related to motorcycles</li> <li>- Understanding of dose specific effect of blood alcohol concentration (BAC) and speed on riding skills – not just .08</li> <li>- Lack of required training to become licensed</li> </ul>	<ul style="list-style-type: none"> <li>- Increase motorcycle education component in defensive driving curriculums</li> <li>- Focused public information and education (PI&amp;E) efforts to include billboards, posters, etc.</li> </ul>	<ul style="list-style-type: none"> <li>- Target messages to different subcultures within the motorcycling community</li> <li>- Involve motorcycle manufacturers, dealers, beer/alcoholic industry, and community</li> <li>- State and national level</li> <li>- “Rider awareness video” after motorcycle purchase and prior to departure from motorcycle dealership</li> </ul>
Rider Impairment	<ul style="list-style-type: none"> <li>- BAC testing and reporting of all persons involved in fatal motorcycle crashes</li> <li>- Statistics on DUI/DWI involving motorcycle operators</li> </ul>	<ul style="list-style-type: none"> <li>- PI&amp;E campaign addressing motorcycle safety and alcohol</li> <li>- Billboards, posters, coasters etc, at point of sale/consumption</li> <li>- Ride service program for impaired rider and bike</li> <li>- Court referral for education and treatment</li> <li>- Lower BAC per se laws for motorcycles (at least 0.04)</li> </ul>	<ul style="list-style-type: none"> <li>- Enlist motorcycle industry to promote safe motorcycling</li> <li>- Expand partnerships (i.e., law enforcement and alcoholic beverage industry)</li> <li>- Involve motorcycle groups, clubs, associations for peer interventions and peer pressure</li> </ul>
Motorist Awareness	<ul style="list-style-type: none"> <li>- Data on crash causation</li> <li>- Improved crash investigation</li> <li>- Legislative changes</li> <li>- Focus groups</li> </ul>	<ul style="list-style-type: none"> <li>- Develop PI&amp;E to educate motorists to look out for motorcyclists and share the road safely</li> <li>- Seek legislative changes and stiffer penalties for persons convicted of violations that result in injury or death of motorcyclists</li> <li>- Examine/update driver’s license handbook on information relating to motorcycles</li> <li>- Incorporate motorcycle education in</li> </ul>	<ul style="list-style-type: none"> <li>- Seek grant funding (DPS, TxDOT, NHTSA, MSF) for motorist awareness education efforts including the use of “share the road” signs</li> <li>- Statewide distribution of PI&amp;E materials to include driver’s license offices</li> <li>- Implement changes to driver’s license handbook</li> <li>- Involve Texas Education Agency and law enforcement in motorists education efforts</li> </ul>

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		defensive driving curriculums	
Rider Education and Licensing	<ul style="list-style-type: none"> <li>- Data on course participation and crash involvement</li> <li>- Motorcycle license data linked to rider course participation data</li> <li>- Notation of rider course attendance on crash report form (CRB-3)</li> <li>- Link licensure to insurance</li> <li>- Legislative changes</li> </ul>	<ul style="list-style-type: none"> <li>- Change CRB-3 form to add field to capture if rider had attended a training course</li> <li>- Educate public about general licensing requirements, training recommendations, and penalties for infractions</li> <li>- Stiffer penalties for non-licensure</li> <li>- Provide method of delivering motorcycle if buyer unlicensed</li> <li>- Explore options for requiring proof of license prior or during registration process</li> <li>- Incentives (rebates) from dealer for attending rider safety course.</li> <li>- Greater discounts for completing rider safety courses</li> <li>- Explore graduated licensing for novice riders</li> </ul>	<ul style="list-style-type: none"> <li>- Statewide PI&amp;E campaign importance of rider education and licensing</li> <li>- Partner with Insurance industry to encourage discounts for course participation</li> <li>- Partner with motorcycle industry to promote discounts for course participation</li> <li>- Educational video for riders prior to departing from dealer</li> <li>- Involve dealer association for help with distributing materials</li> </ul>
Protective Gear Use	<ul style="list-style-type: none"> <li>- Address myths associated with helmet use</li> <li>- More rider education on the benefit of protective riding gear usage</li> <li>- Greater awareness of advances and / or improvements in materials and design of safety gear (i.e., cooler, comfort)</li> </ul>	<ul style="list-style-type: none"> <li>- Educate riders about protective benefits of riding gear</li> <li>- Promote use of protective gear use by motorcyclists</li> <li>- Show positive benefits along with myths</li> <li>- Utilize media to promote National Ride to Work Week and Motorcycle Safety Awareness Month</li> </ul>	<ul style="list-style-type: none"> <li>- Partner with motorcycle clubs, organizations, gear manufacturers, dealers</li> <li>- Partner with State and national organizations (DPS, TxDOT, MSF, NHTSA)</li> <li>- Partner with media</li> <li>- Work with other safety organizations</li> </ul>