

Unlicensed to Ride

Texas Motorcycle Safety Coalition
June 2024

Project Goal

To encourage more riders to complete motorcycle safety training and continue promoting a culture of rider safety in Texas.

2019-2022 Data Linkage

- TxDMV – Motorcycle registration
 - 339,076 – 2019
 - 367,312 – 2020
 - 341,507 – 2021
 - 344,041 – 2022
- TxDPS – Class M Driver License (AM, BM, CM, M)
 - 1,160,890 – 2019
 - 1,162,011 – 2020
 - 1,184,879 – 2021
 - 1,071,660 – 2022

The intent behind this data linkage was to identify registrations records that had no link to driver license records. The “unmatched” records.



Post Processing

2020 Data (from FY21)

- Final number of unmatched records was 70,468 (29%)

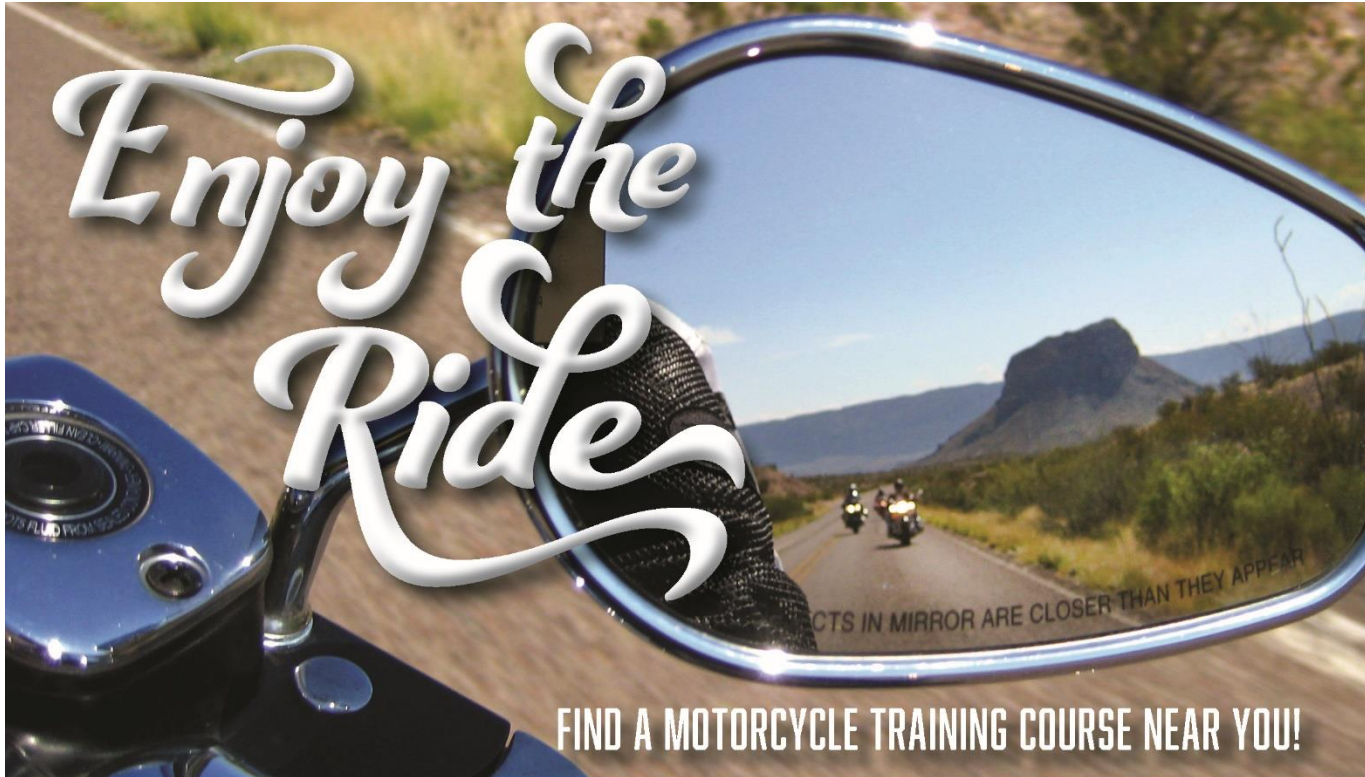
2021 Data (from FY22)

- Final number of unmatched records was 75,524 (24%)

2022 Data (from FY23)

- Final number of unmatched records was 84,343

Outreach



CHECK OUT:

[HTTPS://WWW.TDLR.TEXAS.GOV/MOT/FIND-SCHOOLS.HTM](https://www.tdlr.texas.gov/mot/find-schools.htm)



3135 TAMU
College Station, TX 77843-3135

You can't control what other drivers do on the road, but you can control your riding knowledge and skill. Get trained and get licensed.

Last year, over half the riders killed in motorcycle crashes in Texas were unlicensed. Whether you're new to riding or an experienced rider, there's a course for you to earn your motorcycle license.

Take control of your safety by taking a motorcycle training course near you at <https://www.tdlr.texas.gov/mot/find-schools.htm>.

For more information about this safety message, visit www.looklearnlive.org

Project Evaluation

- FY21 – 4,991 postcard recipients from postcards sent in August of 2020 “matched” (meaning received license since 2019)
- FY22 – 3,731 postcard recipients from postcards sent in August of 2021 “matched” (meaning received license since 2020)
- FY23 (re-evaluated 2021 mailout) – 5,438 (8%) postcard recipients from postcards sent in August of 2021 “matched” (meaning received license since 2020)
 - 46% increase when extending timeline


Calling All Riders!

TAKE OUR SURVEY



As of May 30th, 2024

- 23 Applications received, 6 ineligible
- 17 Before surveys emailed, 11 completed
- 8 After surveys emailed, 4 completed
- 727 Post reach, 44 engagements, 15 shares

 Look Learn Live.org
5 days ago · 🌐

Are you currently enrolled in a motorcycle safety course? Want to receive up to \$40 in Amazon Gift Cards for participating in a study involving that course?

To boost rider safety and promote training completion in Texas, The [Texas A&M Transportation Institute](#) has teamed up with the [Texas Department of Transportation](#) to offer compensation of up to \$40 in Amazon Gift Cards. Participants must complete motorcycle safety training and two short surveys about the course and licensing process in Texas. Limited spots are available.

Don't miss out — sign up now: https://tti.qualtrics.com/jfe/form/SV_b3KPtulSlkg38Q
For program details, visit: <https://www.looklearnlive.org/.../unlicensed-to-ride.../>


UNLICENSED TO RIDE PROJECT

TO BE CONSIDERED FOR ELIGIBILITY, YOU MUST:

- ☑ Be **currently** enrolled in a state-certified motorcycle safety training course
- ☑ Have **NOT** started the online or in-person portions of the course
- ☑ Be 18 years or older
- ☑ Be fluent in the English language
- ☑ Fill out the application
- ☑ Complete the course and surveys by **July 31, 2024**
- ☑ If you currently have a Class M, you must be enrolled in a non-beginner course

Note: Space is **limited**, and enrollment is on a first-come, first-serve basis.

If you have any questions about the program, please contact gettrained.getlicensed@tti.tamu.edu



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15 shares